



LEAD GENERATION

Contact Automation's LeadGen is a flexible, customizable product that quickly and efficiently automates capturing contact information.

- Save time and money using our information capture and transcription services
- Completely customizable to record what is important to you, and integrate painlessly with your existing CMS or record-keeping software.



- Along with the LeadGen service, Contact Automation provides its customers with toll free numbers that can be used for TV spots, radio appearances, mailers, and other campaigns. By utilizing multiple unique TFNs, you can track multiple campaigns concurrently.
- The LeadGen service provides the option to capture data through an automated system using professionally recorded prompts and our almost real-time transcription service. We also offer 24/7 contact centers, where your clients can speak directly with a live agent.
- Contact Automation's secure web portal provides powerful standard report data, along with custom reporting tailored to your specific needs. With the ability to sort your reports based on a plethora of criteria, you can easily see which campaigns are producing the most positive response to receive the greatest level of ROI.



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